SUNNY DEVENDRANADH KARRI

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OBJECTIVE

Product management professional with hands-on experience in technical product development, cross-functional collaboration, and data-driven decision-making. Strong background in payment systems, Agile methodologies, and improving user experiences through strategic initiatives.

EDUCATION

California State University, Fresno   Expected May 2025
Bachelor of Science in Business Administration, Computer Information Systems Option

EXPERIENCE

Product Manager Intern, ASCA Surgical Ambulatory, (Remote)   January 2025 – May 2025
- Lead the development of the company's first education platform **minimum viable product (MVP)** for Surgical Practitioners, eliminating 95% of manual admin tasks and scaling for 400+ students per semester.
- Collaborated with a **cross-functional team** of 12 (developers, UI/UX designers, and stakeholders) in a product development cycle.
- Conducted 40+ **voice of customer interviews** to understand their pain points and convert them into actionable engineering-facing user stories.
- Partnered with the engineering team on system design to build the product from scratch; defined application flow and shared **user stories** to guide product development.
- Created and refined product requirements documentation (PRD) and **product roadmap**, incorporating feedback from engineering and design teams to align on technical scope and priorities.

Product Manager Intern, PeddlerNow, California   August 2024 – December 2024
- Spearheaded UX and engineering team collaboration for user-centric feature implementation improvement initiatives resulting in 35% increase in **user adoption**.
- Collaborated with engineering in system design for a new **product feature** and improved landing page with tutorials, leading to a 5% revenue increase from new user conversions post-launch.
- Tracked **key B2C product metrics** including user onboarding, conversion rate, daily active users, and daily number of orders to measure engagement and drive optimization.
- Created and maintained **product requirements documentation (PRD)** and development roadmap, evaluating and selecting the best design flow from multiple options based on feedback and feasibility.

Product Manager Intern (Analytics), The Nephrology Group, California   May 2024 – August 2024
- Led the development and launch of interactive dashboard features, streamlining stakeholder reporting workflows by 30% and enabling real-time **data-driven** decision-making for the billing department.
- Conducted **comprehensive data analysis** to identify usage trends, informing the creation of 3 product features that enhanced operational productivity by 15%.
- Defined and prioritized product requirements documentation (PRD) and feature roadmap, integrating **cross-functional feedback** from stakeholders, engineering, and design teams.
- Presented data-driven insights and strategic product recommendations to senior management, securing buy-in for 2 significant **product feature** improvements that reduced reporting turnaround time by 20%.

Event Coordinator (Student Assistant), Admissions and Recruitment, Fresno State   August 2023 – July 2025
- Coordinated logistics for three Preview Day events, ensuring seamless execution and a positive experience for approximately 4,000 prospective students and their families.
- Led a team of 30 student assistants in assembling 2,000 freshman welcome boxes, delegating tasks and overseeing quality control to meet tight deadlines.
- Streamlined inventory management of admissions materials by designing and maintaining an Excel-based system, automating manual logging processes and improving efficiency by 40%.

Graphic Designer, Admissions and Recruitment, Fresno State   August 2022 – May 2023
- Created outreach materials (flyers and manuals) distributed to over 20 high schools.
- Collaborated directly with Admissions leadership on website enhancements, producing visually appealing banners, graphics, and UI elements.

SKILLS

Product Management: Agile/SDLC, Requirements Documentation, Product Roadmapping, User Story Creation
Technical Tools: HTML,CSS, JavaScript , Go, SQL, Python, PowerBI and Tableau
UX/UI: User Research, Frontend Design, A/B Testing, User Experience Optimization, Figma, Webflow